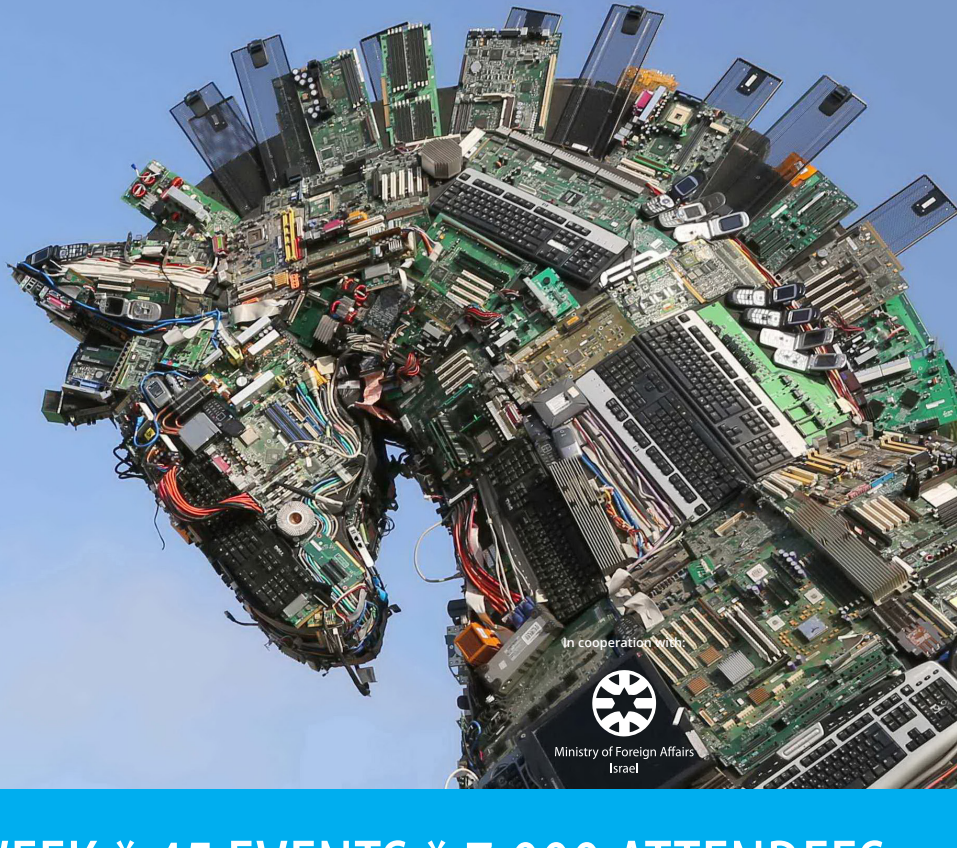


# CW

## Cyber Week

June 25<sup>th</sup>-29<sup>th</sup>, 2017

Tel Aviv University, Israel



1 WEEK \* 45 EVENTS \* 7,000 ATTENDEES

Join us for the annual gathering of international cyber experts, industry leaders, start-ups, investors, academics, diplomats and government officials

Cyber Week 2017 will include:

- ✓ Expert Speakers
- ✓ Cutting-edge ideas
- ✓ High-level content
- ✓ Networking with cyber leaders

### EVENTS:

- ▶ Main Plenary
- ▶ CISO Summit
- ▶ FraudCon: Cyber Crime & Fraud Conference
- ▶ Cyber & Aviation
- ▶ Blockchain: the New Digital Age
- ▶ Academic Conference
- ▶ Simulation War Game
- ▶ Bilateral Roundtables
- ▶ AI Conference
- ▶ Cyberstorm Startup Competition
- ▶ Cyber Leaders Forum
- ▶ The Cyber Challenge
- ▶ CyberStar Recruitment Event
- ▶ Startup Cocktail
- ▶ MSC Munich Security Conference
- ▶ BSides TLV
- ▶ Professional Workshops
- ▶ Tech Track
- ▶ IAPP Event
- ▶ Incitement, Terror & Hate Speech Online
- ▶ Cloud Security Conference
- ▶ Cyber Insurance Roundtable
- ▶ Cyber Law Roundtable
- ▶ Rethink Cyber by Team 8
- ▶ CSC ML 2017: Cyber Security Symposium
- ▶ IHL Legal Roundtable
- ▶ Youth Conference
- ▶ International Cooperation Roundtable
- ▶ Privacy, Security, Trust: The Challenges of Democracies Roundtable
- ▶ Marketing Meetup

And many more...

### Among Our Speakers:

 <b>Benjamin Netanyahu</b> Prime Minister of Israel				
 <b>Gen. Keith Alexander (Ret.)</b> Founder & CEO IronNet Cybersecurity Former Director, NSA	 <b>Chris Inglis</b> Distinguished Visiting Prof. Cyber Studies U.S. Naval Academy Former Deputy Director NSA	 <b>Dr. Deborah Frincke</b> Head of Research Directorate NSA (CSA)	 <b>Bruce Schneier</b> Internationally Renowned Security Technologist & Guru	 <b>Michael Daniel</b> President Cyber Threat Alliance Former Special Assistant to President Obama
 <b>Major Gen. (Ret.) Prof. Isaac Ben-Israel</b> Director Blavatnik ICRC TAU	 <b>Dr. Eviatar Matania</b> Director General National Cyber Directorate Prime Minister's Office	 <b>Buky Carmeli</b> Head of National Cyber Security Authority Prime Minister's Office	 <b>Ayelet Shaked</b> Minister of Justice	 <b>MG. Nadav Padan</b> Head of the IDF C4I & Cyber Defense Directorate Israel Defense Force (IDF)
 <b>Matthew Devost</b> Managing Director Accenture Security	 <b>Gil Shwed</b> Founder and CEO CheckPoint	 <b>Rohit Ghai</b> President RSA	 <b>Esti Peshin</b> General Manager, Cyber Division, IAI	 <b>Ofar Schreiber</b> Partner YL Ventures
 <b>Bob Kalka</b> Vice President IBM Security Business Unit	 <b>Benny Czarny</b> CEO and Founder OPSWAT	 <b>Michal Braverman-Blumenstyk</b> General Manager Azure Cybersecurity Microsoft	 <b>Rick Echevarria</b> VP Software & Services Group, GM Platform Security Division Intel Corporation	 <b>Mark Gazit</b> CEO ThetaRay
 <b>David G. DeWalt</b> Chairman, Clarity Vice Chairman, ForeScout Former Chairman & CEO, FireEye	 <b>Pascal Buchner</b> CIO International Air Transport Association	 <b>Nadav Zafrir</b> CEO of Team8; Former Commander of Unit 8200	 <b>Iftach Ian Amit</b> Senior Manager of Security Engineering Amazon	 <b>Terrell McSweeney</b> Commissioner Federal Trade Commission
 <b>Silvino Schlickmann Junior</b> Director - Cyber Crime Directorate INTERPOL	 <b>Joshua Corman</b> Founder, I am The Cavalry Director Cyber Statecraft Initiative for the Atlantic Council	 <b>Dr. Mary Aiken</b> Forensic Cyberpsychologist and Adjunct Associate Professor University College Dublin	 <b>Prof. Martin Libicki</b> Professor U.S. Naval Academy	 <b>Jim Lewis</b> Senior Fellow The Center for Strategic and International Studies
 <b>Jim Reavis</b> Co-founder and CEO Cloud Security Alliance	 <b>Prof. Dawn Song</b> Professor University of California, Berkeley	 <b>Chris Roberts</b> CSH & Senior Consultant Sentinel Global	 <b>Brittan Heller</b> Director, Technology and Society ADL	 <b>Karsten Diethelm Geier</b> Head of the Cyber Policy Coordination Staff, Federal Foreign Office
 <b>Rami Efrati</b> Founder and President Fimmitas Cyber Solutions	 <b>Deborah Housen-Couriel</b> Researcher Blavatnik ICRC, Tel Aviv University	 <b>Moshe Ferber</b> Entrepreneur, Investor, Popular Industry Speaker, and Cloud Security Evangelist	 <b>Menny Barzilay</b> Strategic Advisor Blavatnik ICRC, Tel Aviv University CEO, FortyTwo	 <b>Iddo Moed</b> Cyber Security Coordinator Ministry of Foreign Affairs

Join the conversation in Tel Aviv, the cyber capital of the world.

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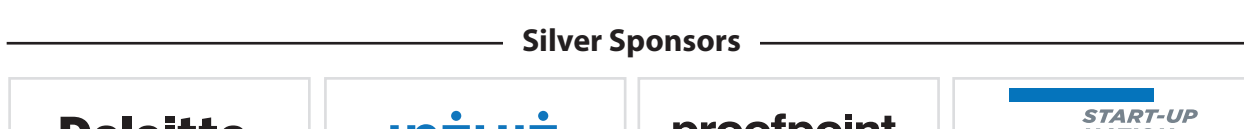
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