



U.S.-Israel Growth Summit

DRIVING BUSINESS GROWTH IN DIGITAL HEALTH & CYBERSECURITY

*A half-day conference and networking event
designed for the Israeli digital health and cybersecurity business ecosystems
to interact with the top-tier delegation of
"Commonwealth of Massachusetts' Economic Mission to Israel 2016,"
led by Governor Charlie Baker*

OVERVIEW

Date:	Monday, December 12, 2016
Time:	8:00am-1:00pm
Location:	Tel Aviv University
Organizer:	New England-Israel Business Council (NEIBC)
Audiences:	200-400 Israeli cybersecurity business professionals (targeting VP or higher) 200+ Israeli digital health business professionals (targeting VP or higher) 50+ Boston-area business and government delegation executives
Registration fee:	400 NIS per attendee, or Free with sponsor or co-organizer promo code.

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8:00A-9:00A REGISTRATION, BREAKFAST, & NETWORKING

BAR SHIRA CYBERSECURITY TRACK

9:00A-9:15A WELCOME & OPENING REMARKS

Emcee: Mark Nunnelly, Executive Director, MassIT

Welcome: Isaac Ben-Israel, Director, ICRC, Tel Aviv University

9:15A-10:00A CIO DILEMMA: EMPOWERING THE BUSINESS VS. FIGHTING BAD GUYS

Moderator: Mark Nunnelly, Executive Director, MassIT

Panelists: Dr. John Halamka, CIO, Beth Israel Deaconess Medical Center
Ann Margulies, CIO, Harvard University
Robert Blumofe, EVP & GM, Enterprise and Carrier Division, Akamai

10:00-10:45A CAN WE STAY AHEAD OF THE FRAUDSTERS?

Moderator: Paul Maeder, Founding Partner, Highland Capital

Panelists: Michael Daly, CTO Cybersecurity, Raytheon IIS
Ken Montgomery, COO, Federal Reserve Bank of Boston
Marc van Zadelhoff, GM, IBM Security

JAGLOM DIGITAL HEALTH TRACK

9:00A-9:05A WELCOME & OPENING REMARKS

Emcee: Dr. Kevin Tabb, CEO, Beth Israel Deaconess Medical Center

9:05A-9:45A DIGITAL HEALTH IMPACT ON OUTCOMES: REAL OR FUTURISTIC?

Moderator: Prof. Retsef Levi, MIT Initiative for Health Systems Innovation

Panelists: Dr. Kevin Tabb, CEO, Beth Israel Deaconess Medical Center
Michael Greeley, General Partner, Flare Capital Partners
Carl Byers, Executive Partner, F-Prime Capital

9:45A-10:15A FROM STARTUP TO FORTUNE 500 DIGITAL HEALTH COMPANY IN THE USA

Moderator: Governor Charlie Baker

Panelists: Larry Renfro, Vice Chairman, UnitedHealth Group, and CEO, Optum Inc.
Jonathan Bush, CEO, athenahealth

10:15-10:45A CYBER DISEASE: THE HEALTHCARE ENTERPRISE AT RISK

Discussion: Dr. John Halamka, CIO, Beth Israel Deaconess Medical Center
Michael Idelchik, VP Advanced Technologies, GE

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10:50A NETWORKING BREAK
Bar Shira & Jaglom

BAR SHIRA MAIN CONFERENCE
(BOTH TRACKS TOGETHER)

PUTTING IT ALL TOGETHER

11:20A Emcee: Katie Stebbins, Asst Secty of Economic Development

11:25A Sponsor: David Wajsglas, President, Raytheon IIS

11:30A Host: Prof. Joseph Klafter, President, Tel Aviv University

11:35A-12P WHAT ISRAELI STARTUPS NEED TO KNOW ABOUT THE US & GLOBAL MARKETS

Moderator: David Goodtree, Global Venture Partner, OurCrowd

Panelists: Lior Div, CEO, Cybereason

Avner Halperin, CEO, EarlySense

Udi Mokady, CEO, CyberArk

Dr. Ido Schoenberg, CEO, American Well

12:00-12:10P THE BIG PICTURE

Speaker: Governor Charlie Baker, Commonwealth of Massachusetts

12:10-12:20P COMPANY ANNOUNCEMENTS

Emcee: Katie Stebbins, Asst Secty of Economic Development

12:20-12:30P ONE DEGREE OF SEPARATION: BOSTON & ISRAEL

Speakers: Katie Stebbins, Asst Secty of Economic Development

Anya Eldan, GM, Early Stage Division, Israel Innovation Authority

12:30P NETWORKING

1:00PP SUMMIT CONCLUDES

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