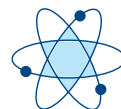




Prime Minister's Office
National Cyber Bureau



אוניברסיטת תל-אביב
TEL AVIV UNIVERSITY



Yuval Ne'eman Workshop
for Science, Technology and Security
Tel Aviv University

You are cordially invited to attend Yuval Ne'eman Workshop,
the National Cyber Bureau's and the Interdisciplinary Cyber
Research Center (ICRC), Tel Aviv University 4th Annual
International Cybersecurity Conference:

Cyber Innovation & the Next Generation

Sunday, September 14th 2014, 12:00-19:45,
Smolarz Auditorium, Tel-Aviv University

12:00-13:00 Reception & Registration

13:00-13:40 Opening Session

Conference Chairman: Major Gen. (Ret.) Prof. Isaac Ben Israel,
Head of ICRC & Yuval Ne'eman Workshop, Tel Aviv University

Prof. Joseph Klafter, President of Tel Aviv University

Prof. Jacob A. Frenkel, Chairman of the Board of Governors, Tel Aviv
University, Chairman of JP Morgan Chase International, Former Governor of
the Bank of Israel

Major Gen. (Ret.), Uzi Dayan, Chairman, National lottery Mifal Hapayis

**Introduction to the Yuval Ne'eman Workshop for Science,
Technology & Security**

Gili Drob - Heistein, Executive Director & **Dr. Roey Tzezana**, Fellow
& Researcher, Yuval Ne'eman Workshop for Science, Technology & Security,
Tel Aviv University

13:40-14:00 The Frontline of Cybersecurity

Gen. (Ret.) Keith Alexander, CEO and President, IronNet; former
Director, National Security Agency (NSA)

Nadav Zafrir Co-Founder of Team8 - Cyber Security Venture Creation,
Former Head of 8200

14:00-15:00 First Session: Cyber Innovation

Chairwoman: Keren Elazari, Fellow, Yuval Ne'eman Workshop
for Science, Technology & Security, Tel Aviv University

Avi Hasson, Chief Scientist, Ministry of Economy

Gil Shwed, Founder, Chairman and CEO, Check Point

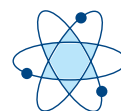
Lawrence Pingree, Research Director, Gartner



Prime Minister's Office
National Cyber Bureau



אוניברסיטת תל-אביב
TEL AVIV UNIVERSITY



Yuval Ne'eman Workshop
for Science, Technology and Security
Tel Aviv University

15:00-15:45

Second Session: Hacking the Brain

Chairman: Yanki Margalit, Social Entrepreneur, Chairman
Spacell, Partner Innodo Ventures

Prof. Nathan Intrator, Blavatnik School of Computer Science,
Sagol School of Neuroscience, Tel Aviv University

Dr. Yossi Yovel, Computational Neuroscience; Cognitive
Neuroscience; Behavioral Neuroscience, Dept. of Zoology, Life
Sciences Faculty, Tel Aviv University

Dr. Roey Tzezana, Fellow & Researcher Yuval Ne'eman
Workshop for Science, Technology & Security, Tel Aviv University

15:45-16:45

Afternoon Break

16:45-17:45

Third Session: The Secrets to a Successful Start-Up

Moderator: Izhar Shay, General Partner, Canaan Partners

Yoav Tzruya, Partner, JVP Cyber labs

Dr. Orna Berry, Corporate VP Growth and Innovation EMC Centers of
Excellence EMEA and the US

Gordon R. England, former Deputy Secretary of Defense, U.S.
Amir Orad, CEO, Actimize; Co-Founder, Cyota

17:45-19:00

Fourth Session: Internet of Things

Mooly Eden, Senior VP, GM, Perceptual Computing President, Intel Israel

Amir Faintuch, President, Qualcomm Atheros, Inc.

S. Ramadorai, Vice Chairman, Tata Consultancy Services Ltd; Chairman,
the National Skill Development Agency (NSDA), India

Daniel Jammer, President and Founder, Nation-E

19:00-19:30

Closing Session

Prof. Joseph Klafter, President of Tel Aviv University

Dr. Eviatar Matania, Head of the Israeli National Cyber Bureau

19:30

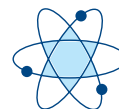
Prime Minister Benjamin Netanyahu



Prime Minister's Office
National Cyber Bureau



אוניברסיטת תל-אביב
TEL AVIV UNIVERSITY



Yuval Ne'eman Workshop
for Science, Technology and Security
Tel Aviv University

The Future of Cybersecurity

Monday, September 15th 2014, 08:00-19:45,
Smolarz Auditorium, Tel-Aviv University

08:00-09:00

Reception & Registration

09:00-10:10

Opening Session

Conference Chairman: Major Gen. (Ret.) Prof. Isaac Ben Israel,
Head of ICRC & Yuval Ne'eman Workshop, Tel Aviv University

MK Yaakov Perry, Minister of Science, Technology and Space

Shai Nitzan, Attorney General, Department of Justice

Steven Blaney, Minister of Public Safety and Emergency
Preparedness, Canada

**Introduction to the Yuval Ne'eman Workshop for Science,
Technology & Security**

Gili Drob - Heistein, Executive Director & **Ram Levi**, Senior
Researcher, The Yuval Neeman Workshop for Science Technology and
Security, Tel-Aviv University

Dr. Haim Assa, Head of SIMLAB, the Lab for Policy & Security
Simulations, Tel Aviv University

Sichung NOH, Chairman of KIBC and CEO of FEELUX

10:10-11:15

First Session: New Approaches Dealing with Emerging Threats

Chairman: Menny Barzilay, Cyber Expert & Member of the Yuval
Ne'eman Cyber Forum

Eugene Kaspersky, Chairman and CEO, Kaspersky

Lt. Col. (Ret.) William Hagestad, Author, Red Dragon Rising

Laurence Pitt, EMEA Director Information Security Strategy, Symantec

Yakov (Yasha) Hain, Senior Executive VP, Israel Electric Corporation;
Chairman of the Supervisory Board at Cybergym

11:15-11:45

Coffee Break

11:45-13:00

Second Session: National Cybersecurity Strategy & Challenges

Co-Chairmans:

Jeremy Issacharoff, Deputy Director General, Foreign Ministry, Israel

Michael Levinrad, Head of International Cooperation Division, National
Cyber Bureau

Christopher Painter, Coordinator for Cyber Issues, Office of the Secretary
of State, U.S. Department of State

James Quinault, Director, Office of Cyber Security and Information
Assurance (OCSIA), Cabinet Office, UK

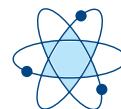
Ambassador Sorin Ducaru, Assistant Secretary General of the Emerging
Security Challenges Division, NATO



Prime Minister's Office
National Cyber Bureau



אוניברסיטת תל-אביב
TEL AVIV UNIVERSITY



Yuval Ne'eman Workshop
for Science, Technology and Security
Tel Aviv University

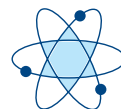
- 13:00-13:30 Fireside chat with:**
Former President of Israel, Shimon Peres
(pending confirmation)
- 13:30-14:30 Lunch Break**
- 14:30-15:30 Third Session: Cyber Trends & Solutions**
Chairwoman: Dr. Dorit Dor, VP Products, Check Point
Michael Fey, Executive VP, Chief Technology Officer and General Manager of Corporate Products, Intel Security Group
Avivah Litan, VP Distinguished Analyst, Gartner
Sanjay Deshpande, Chief Executive Officer & Chief Innovation Officer, Uniken Inc.
Esti Peshin, Director, Cyber Programs, IAI
- 15:30-16:40 Forth Session: National Cybersecurity - the defense Industry Perspective**
Chairwoman: Rami Efrati, Former Head of the Civilian Division, National Cyber Bureau; Advisory Board Member, Nation-E
Hudi Zack, Senior VP & Head of the Cyber Business Unit, Verint
Yochai Corem, VP Marketing & Products, Intelligence & Cyber Solutions, Elbit Systems
Haden A. Land, VP, Research and Technology, Lockheed Martin
Doron Rotem, Director, Crisis & Emergency Management Solutions, MLM Division, Systems Missiles & Space Group, Israel Aerospace Industries Ltd.
- 16:40-17:40 Fifth Session: Threats to the Financial Sector**
Chairman: Gadi Tirosh, General Partner, JVP Cyber labs
Yair Lapid, Israeli Minister of Finance (pending confirmation)
Dave Martin, CISSP, VP & Chief Security Officer, EMC Corporation
Michal Blumenstyk-Braverman, GM, Azure Cybersecurity, Microsoft
Zvika Naggan, Former Deputy CEO and CIO Bank Hapoalim
Idan Plotnik, CEO, Aorato
- 17:40-18:00 Coffee Break**



Prime Minister's Office
National Cyber Bureau



אוניברסיטת תל אביב
TEL AVIV UNIVERSITY



Yuval Ne'eman Workshop
for Science, Technology and Security
Tel Aviv University

18:00-19:00

Sixth Session: The Mobile Security Ecosystem: Threats & Opportunities

Moderator: Amir Faintuch, President, Qualcomm Atheros, Inc
Asaf Ashkenazi, Director of Product Management, Qualcomm
Coby Sella, CEO, Discretix
International mobile operator

19:00

Minister of Defense, Moshe (Bugie) Ya'alon

* The conference will be conducted in English

Sponsored by:



Steven E. Stern



Startups showcase is sponsored by:



In association with:



Registration to the event
<http://sectech.tau.ac.il/en/register.cyber>

For Further information:
Email: sadna@post.tau.ac.il
Website: www.sectech.tau.ac.il
Tel: +972-(3) 6407193

To join Yuval Ne'eman Workshop for Science, Technology and Security email list, send your email address to: sadna@post.tau.ac.il



Follow us on twitter
sectech_tau



Follow us on facebook
דעת תל אביב למדע טכנולוגיה ובטחון



Isaac Ben-Israel's Blog
www.ben-israel.co.il



Our Home page
www.sectech.tau.ac.il

* Security checks will be strict due to Prime Minister and Minister of Defense Arrival, please early your arrival to avoid the long lines.
* ID or Passport is required for entry.
* Entrance carrying weapons is not permitted (including firearms, pepper spray and sharp objects).
* The conference is free of charge but requires registration.
* Parking will be available outside campus.

בשל הגעתם של ראש הממשלה ושר הביטחון, יתקיים בידוק ביטחוני מחמיר. אנא הקדימו את הגעתכם.
* יש להציג ת"ז או דרכון בכניסה.
* לא תותר כניסה עם כלי נשק מכל סוג (כולל כלי ירי, גז מדמיע, וחפצים חדים).
* הכניסה אינה כרוכה בתשלום, אך מותנית ברישום מוקדם.