Yuval Ne'eman Workshop for Science, Technology and Security

אוניברסיטת תל-אביב
TEL AVIV UNIVERSITY

ICRC Blavatnik Interdisciplinary Cyber Research Center

Prime Minister's Office
National Cyber Bureau

The Blavatnik Interdisciplinary Cyber Research Center (ICRC), the Yuval Ne'eman Workshop, for Science, Technology and Security, Tel Aviv University and the National Cyber Bureau, Prime Minister's Office cordially invite you to attend The 5th Annual International Cybersecurity Conference:

CYBER REVOLUTION

Tuesday, June 23rd, 2015, 08:00-16:30,
Smolarz Auditorium, Tel Aviv University

08:00-09:00 **Welcome Reception & Registration**

09:00-10:00 **Conference Opening**

Conference Chairman: **Major Gen. (Ret.) Prof. Isaac Ben Israel,** Head of the Blavatnik Interdisciplinary Cyber Research Center and Head of Yuval Ne'eman Workshop for Science, Technology and Security, Tel Aviv University

Gili Drob-Heistein, Executive Director, ICRC - The Blavatnik Interdisciplinary Cyber Research Center, and Executive Director, Yuval Ne'eman Workshop for Science, Technology and Security, Tel Aviv University

Prof. Joseph Klafter, President of Tel Aviv University

Ambassador Daniel B. Shapiro, Ambassador of USA in Israel

Dr. Eviatar Matania, Head of the Israeli National Cyber Bureau (INCB), Prime Minister's Office, Israel

10:00-10:30 **Prime Minister Benjamin Netanyahu**

10:30-11:15 **First Session: The Secret of Cyber Success**

Brig. Gen. (Res.) Nadav Zafrir, Former Head 8200, CEO and Co-founder, Team8

Dean Brenner, Senior Vice President, Government Affairs, Qualcomm

Amnon Bar Lev, President, Check Point

11:15-12:45 **Second Session: National Policy and International Cooperation**

Chairman: **Michael Levinrad,** Head of International Cooperation Division, Israeli National Cyber Bureau (INCB)

BG (NS) David Koh, Chief Executive, Cyber Security Agency, Singapore and Deputy Secretary (Technology) in the Ministry of Defence

Christopher Painter, Coordinator for Cyber Issues, Office of the Secretary of State, United States Department of State

The Honorable Howard A. Schmidt, Former Cyber Advisor to Presidents Barack Obama and George W. Bush; former CSO at Microsoft; former CISO at eBay

Dr. Kyung - Ho Chung, Vice President, Korea Internet & Security Agency

Rajendra S Pawar, Chairman & Co-Founder, NIIT Group & Founder, NIIT University, India

12:45-13:45 **Lunch Break**

13:45-15:00

Third Session: Beyond Internet

Chairwoman: Dr. Orna Berry, Corporate Vice President Growth and Innovation EMC Centers of Excellence EMEA and the US

Patrick M. Dewar, Executive Vice President, Lockheed Martin International

Brent Conran, Chief Information Security Officer, Intel

Asaf Ashkenazi, Director of Product Management, Qualcomm Technologies, Inc. (QTI)

Bob Kalka, Vice President, Security Business Unit, IBM

Opher Doron, General Manager, MBT Space Division, Israel Aerospace Industries, Ltd. (IAI)

15:00-15:30

Fourth Session: Cyber Idol - Success Stories

Chairwoman: Michal Braverman-Blumenstky, General Manager, Azure Cybersecurity, Microsoft

Andrey Dulkin, Senior Director, Cyber Innovation, CyberArk

Mark Gazit, CEO, ThetaRay

15:30-16:30

Fifth Session: Cybersecurity and Privacy - Views from Government, Industry and Academia

Chairman: Omer Tene, Vice President of Research and Education, International Association of Privacy Professionals

Edward Lucas, Senior Editor, The Economist

Maureen K. Ohlhausen, Commissioner of the Federal Trade Commission, USA

Amit Ashkenazi, Legal Advisor, Israeli National Cyber Bureau (INCB)

Prof. Michael Birnhack, Professor of Law, Faculty of Law, Tel Aviv University

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Wednesday, June 24th, 2015, 08:00-15:30, Smolarz Auditorium, Tel Aviv University

08:00-08:30 — **Welcome Reception & Registration**

08:30-09:00 — **Conference Opening**

Conference Chairman: **Prof. Maj. Gen. (Ret.) Isaac Ben Israel,** Head of the Blavatnik Interdisciplinary Cyber Research Center and Head of Yuval Ne'eman Workshop for Science, Technology and Security, Tel Aviv University

Prof. Jacob A. Frenkel, Chairman of the Board of Governors, Tel Aviv University, Chairman of JP Morgan Chase International, Former Governor of the Bank of Israel

Dr. Giora Yaron, Chairman of the Executive Council, Tel Aviv University

Jeremy Issacharoff, Deputy Director General for Strategic Affairs, Ministry of Foreign Affairs of Israel

Dr. Haim Assa, Head of SIMLAB, the Lab for Policy & Security Simulations, Tel Aviv University

09:00-09:30 — **Sixth Session: Reinventing Cyber Security**

Gil Shwed, Founder, Chairman and Chief Executive Officer Check Point Software Technologies

Avi Hasson, Chief Scientist, Ministry of Economy

David Keren-Ya'ar, Science Oriented Youth

Shir Veltsman, Science Oriented Youth

09:30-10:15 — **His Excellency Shimon Peres, The Ninth President of the state of Israel**

Moshe (Bogie) Ya'alon, Minister of Defense, Israel

10:15-11:30 — **Seventh Session: Rethinking Innovation**

Chairwoman: **Esti Peshin,** Director, Cyber Programs, Israeli Aerospace Industries

Matt Thomlinson, Vice President, Microsoft Cloud & Enterprise Security

Hudi Zack, Senior VP and Head of Cyber Business Unit, Verint

Dr. Dorit Dor, VP Products, Check Point

Dr. Yaniv Harel, General Manager of the Cyber Solutions Group of EMC

11:30-12:00 — **Coffee Break**

12:00-13:00 — **Eighth Session: Cyber Security - Trend Setters**

Chairwoman: **Keren Elazari,** Fellow, Yuval Ne'eman Workshop for Science, Technology & Security, Tel Aviv University

Marion Marschalek, Reverse Engineering Maverick, Cyphor

Nicholas J. Percoco, Vice President of Strategic Services, Rapid7

Avivah Litan, Vice President Distinguished Analyst, Gartner

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13:00-14:00 **Ninth Session: Sony: Lessons Learned**

Bruce Schneier, Internationally Renowned Security Technologist, The "Security Guru" according to the Economist

Rich Baich, Chief Information Security Officer (CISO) & Executive Vice President, Wells Fargo

Brig. Gen. (Res.) Nadav Zafrir, Former Head 8200, CEO and Co-founder, Team8

14:00-14:30 **Tenth Session: Brain & Machine Learning**

Chairman: Prof. Nathan Intrator, Blavatnik School of Computer Science , Sagol School of Neuroscience ,Tel Aviv University

Prof. Lior Wolf, Faculty Member at the School of Computer Science, Tel Aviv University

Dr. Oded Margalit, CTO, IBM

14:30-15:30 **Lunch Break**

Sponsored by:

KETER

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Event Registration:

http://sectech.tau.ac.il/cyberconference15/index.php/conference-registration

For Further information:

Email: sadna@post.tau.ac.il

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To join Yuval Ne'eman Workshop for Science, Technology and Security email list, send your Email address to: sadna@post.tau.ac.il

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ICRC WEBSITE
www.icrc.tau.ac.il

Our Home page
www.sectech.tau.ac.il

* Security checks will be strict due to the attendance of the Prime Minister. Please arrive early to avoid the long lines.
* ID or Passport is required for entry.
* Entrance carrying weapons will not be permitted (including firearms, pepper spray and sharp objects).
* The conference is free of charge but requires registration.
* Parking will be available outside campus.

בשל הגעתם של ראש הממשלה יתקיים בידוק ביטחוני מחמיר.
אנא הקדימו את הגעתכם.
* יש להציג ת"ז או דרכון בכניסה.
* לא תותר כניסה עם כלי נשק מכל סוג (כולל כלי ירי, גז מדמיע, וחפצים חדים).
* הכניסה אינה כרוכה בתשלום, אך מותנית ברישום מוקדם.
* החניה במגרשי החניה החיצוניים לאוניברסיטה.